

MEMBERSHIP ROI



45%

HCAOA members have 45% **higher revenue** than non-member agencies.



150
meetings with
Members of Congress
and home care
agencies from 26
different states at
HCAOA's Advocacy
Day on Capitol Hill in
Washington, DC.

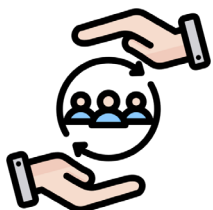


160%

increase over the last four
years of **nominations for
the National Caregiver
of the Year Award.**

85%

of businesses that are
not members of affiliated
trade associations
eventually fail.



96%

Member
retention rate.

(Average association retention rate: 85%)

50%

growth in HCAOA
membership over
the last four years.

